

# BlueCielo ECM Frontiers 2008 Americas



**June 1-3, 2008**  
**The Biltmore Hotel**  
**Coral Gables, Florida**



## **Integrity & Agility: Optimizing Your Processes for Managing Engineering Content**

BlueCielo ECM Solutions invites you to attend our fourth annual user conference (now titled BlueCielo ECM Frontiers). Our 2008 conference will revisit the historic Biltmore Hotel in sunny Coral Gables, Florida, due to the fantastic response and success we had with the location last year.

BlueCielo customers and partners who attended in 2007 will remember a sneak preview of our exciting product roadmap, strategic sessions to help boost their bottom line, case-studies from their peers, technical seminars, industry-specific breakouts and more. Not forgetting golfing under the Florida sun, airboating on the Everglades, enjoying the ocean view from one of Miami's snazziest rooftop bars and touring the famed Art Deco District on South Beach.

This year's participants can look forward to another packed insightful program featuring industry keynote speaker Houghton LeRoy, research director of ARC Advisory Group, the leading research and advisory firm for manufacturing and supply chain solutions worldwide, and many other exciting highlights.

Over the past years, BlueCielo ECM Frontiers has become the premier networking, learning and inspirational event for InnoCielo customers and BlueCielo partners to interact with BlueCielo executives and learn more about the future of InnoCielo solutions, share their experiences and get first-hand information on facing the latest business challenges.



## **Integrity & Agility: Optimizing Your Processes for Managing Engineering Content**

*Integrity & Agility: Optimizing Your Processes for Managing Engineering Content* is the theme for 2008, which addresses the most pressing challenges many companies are facing in managing their engineering and asset information.

**Integrity** – Organizations need to ensure the integrity of their engineering and asset information to help them increase operational efficiency, decrease lost production time and reduce the risk of non-compliance. Your engineering content always needs to be accurate, easily tracked, quickly accessible and there on demand.

**Agility** – Today's fast-moving environment demands agility – the ability to do things quickly, constantly innovate, enhance existing processes, adapt to change and juggle multiple projects. Global agility is also increasingly vital, with numerous projects now carried out in a flat world.

### **Session Highlights**

Contributing to the Management of Change Process

Reducing Downtime with Up-to-Date Technical Asset Information

Sharing Technical Knowledge throughout the Enterprise

Speeding Up Collaboration with Effective Communication

Managing Data Exchange with Third Parties

Connecting the Enterprise to Engineering Information

Maximizing Your Resources with Effective Global Collaboration

### **Program Highlights**

- **Industry experts highlighting the latest trends in engineering content management (ECM)**
- **High-level strategic sessions on optimizing your ECM processes to reap enterprise-wide benefits**
- **Customer case-studies from multiple industry sectors sharing their success in ECM**
- **Learn more about exploiting your InnoCielo solutions to the maximum**
- **Gain insight into new technologies and functionality in InnoCielo Meridian Enterprise 2008 and brand new modules such as InnoCielo Advanced Project Workflow**
- **Networking opportunities with BlueCielo customers, resellers and executives**

**Agenda may be subject to change.**



## Schedule At-a-Glance

### Sunday, June 1

- Morning Registration for Resellers
- Outdoor Program for Resellers
- Reseller Sessions from 5:30pm
- Registration for Users
- Welcome Reception

### Monday, June 2

- BlueCielo Welcome
- Keynote Address
- Customer Case-Studies
- InnoCielo Roadmap
- Industry Breakouts
- Ask-the-Expert Forum
- Networking Opportunities

### Tuesday, June 3

- New Technology Sneak Peek
- Strategic Breakouts
- Industry Breakouts
- Networking Opportunities

## Dates & Location

The conference program for resellers will begin on Sunday, June 1 at 9:30am with morning registration and an afternoon of outdoor activity. Sessions for resellers will begin at 5:30pm.

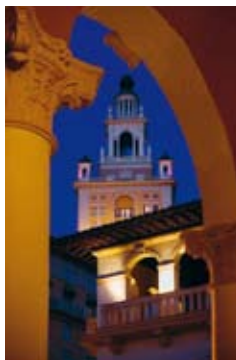
The conference program for users will kick off with a Welcome Reception on Sunday, June 1 at 8:00pm. Joint sessions for users and resellers will start on Monday, June 2 at 9:00am.

The event will conclude for both users and resellers on Tuesday, June 3 at 4:30pm.

BlueCielo ECM Frontiers 2008 Americas will be organized at the historic Biltmore Hotel in Coral Gables, Florida minutes away from Miami International Airport.

The Biltmore Hotel in Coral Gables, Florida is a National Historic Landmark resort featuring luxury accommodations and 76,000 sq ft of meeting and function space. Other highlights include an 18-hole, Donald Ross-designed championship golf course, 10 lighted tennis courts, a newly renovated spa, a full service fitness center, an array of fine restaurants and bars including the award-winning Palme d'Or, a private wine cellar club, and the largest hotel swimming pool in the continental United States.

Inside, the Biltmore features exquisite public rooms with vaulted, handpainted ceilings, travertine marble floors and columns, interior patios, terraces, a luscious garden and intricate leaded-glass fixtures. Host to kings and presidents, weddings and charity galas, public policy meetings and corporate conferences, the Biltmore Hotel is also a signature symbol of South Florida warmth and hospitality. The Biltmore is a member of National Trust Historic Hotels of America.



**The Biltmore Hotel**  
**1200 Anastasia Avenue**  
**Coral Gables, FL 33134**  
**Telephone: 305-445-1926**  
**<http://www.biltmorehotel.com>**



## Hotel Reservations

BlueCielo has negotiated a special rate of \$159/night at the Biltmore Hotel for BlueCielo conference attendees. Contact the hotel directly to make your hotel reservation and quote **BlueCielo group code 1374** to receive your discounted rate whether you book by phone, fax, email or online.

This special rate will also apply if you wish to come earlier or stay a few additional nights after the conference to enjoy the resort, beaches and golf (subject to room availability).

### Individual reservations can be made by:

- Calling 305-445-1926 or 800-727-1926 (toll-free)
- Faxing a request to 305-913-3158
- Emailing [reservations@biltmorehotel.com](mailto:reservations@biltmorehotel.com)
- Booking online at [www.biltmorehotel.com](http://www.biltmorehotel.com) (in the Reservations section, go to Group Reservations, then enter BlueCielo group code 1374 and authorization code 60492)

**We strongly encourage you to book your room early. The BlueCielo hotel block is limited and will sell out quickly.**

**For more conference information and registration, go to:  
[www.bluecieloecm.com/frontiers2008](http://www.bluecieloecm.com/frontiers2008)**



## Registration

**Early-bird registration fee for BlueCielo users is \$499 until April 11, 2008. After April 11, the regular registration fee will be \$699.**

**Early-bird registration fee for BlueCielo resellers is \$599 until April 11, 2008. After April 11, the regular registration fee will be \$799.**

**Registration fees are non-refundable but may be transferred without our consent. Conference fees include all conference sessions and meals.**

**BlueCielo is pleased to bring together the best of the best — not just quality products, but also highly experienced people and innovative new ideas that will help you to optimize your processes for managing engineering content.**